

Cookie Policy

Last updated: 9 August 2026

This policy explains how SupaFit Sports Coaching & Education ("SupaFit", "we", "us") uses cookies and similar technologies on supafitsports.co.uk, and how you can control them.

1. What are cookies?

Cookies are small text files placed on your device when you visit a website. They help the site function properly, remember your preferences, and give us anonymised insight into how the site is used. Some cookies are set by us directly; others are set by third-party services we use, such as Google.

2. How we ask for your consent

When you first visit our website, you'll see a cookie banner asking you to Accept or Reject non-essential cookies. Your choice is remembered for 180 days, after which you'll be asked again. You can change your mind at any time by clearing your browser's cookies for our site, which will bring the banner back up on your next visit.

Strictly necessary cookies are used regardless of your choice, as the site cannot function properly without them (see Section 3 below).

3. Types of cookies we use

Strictly necessary cookies

These cookies are essential for the website to work and cannot be switched off. They don't store any personally identifiable information.

Cookie	Purpose	Duration
sfs_cookie_consent	Remembers your cookie preference (accepted/rejected)	180 days

Functional cookies

These support optional features of the site, such as displaying an interactive map or embedded booking widget. If you reject non-essential cookies, some of these features may not work as smoothly.

Provider	Purpose
Google Maps	Displays an interactive map on our holiday camp venue pages
Class4Kids	Supports our online booking system, linked from our site

Analytics cookies

These help us understand how visitors use our website — which pages are popular, how people navigate the site, and how we can improve it. Data is aggregated and does not directly identify you.

Provider	Purpose
Google	Website analytics, and displaying Google Reviews on our home page

Marketing cookies

If you sign up to our mailing list, our email provider Mailchimp may use tracking to measure whether emails are opened and links are clicked, so we can understand what content is useful to our subscribers. This is separate from website cookies and is governed by your email marketing preferences, which you can update or withdraw at any time via the unsubscribe link in any email we send.

4. Third-party cookies

Some pages on our site embed content from third parties — for example, our online booking system (Class4Kids) and Google Maps. These providers may set their own cookies when you interact with that content. We don't control these cookies directly; we'd encourage you to review the relevant provider's own cookie or privacy policy for more detail:

- Google — policies.google.com/technologies/cookies
- Mailchimp (Intuit) — mailchimp.com/legal/cookies
- Class4Kids — class4kids.co.uk (see their site for current policy links)

5. How to control cookies

Alongside our own cookie banner, you can control or delete cookies through your browser settings. Most browsers allow you to:

- See what cookies you have and delete them individually.
- Block third-party cookies.
- Block cookies from particular sites.
- Block all cookies from being set.
- Delete all cookies when you close your browser.

Be aware that if you block or delete cookies, some parts of our website (such as maps or booking widgets) may not work as intended.

6. Changes to this policy

We may update this policy from time to time, for example if we start using a new tool or service on our website. The "last updated" date at the top of this page shows when it was last revised.

7. Contact us

If you have any questions about our use of cookies, please contact us:

SupaFit Sports Coaching & Education

Email: info@supafitsports.co.uk

Phone: 07854 673716

Website: supafitsports.co.uk

This document is a general template and does not constitute legal advice. SupaFit Sports Coaching & Education should seek independent legal review to confirm this policy fully reflects its specific use of cookies and obligations under the UK Privacy and Electronic Communications Regulations (PECR) and UK GDPR.